

Policy Document

Journal of Business & Economics (JBE)

Journal of Business & Economics (JBE) will publish research that has strong theoretical and empirical contribution. It will publish theoretical as well as issue-oriented research in broadly defined areas of business management and economics. The journal will publish two issues (January-June and July-December) in a calendar year. The published articles will be intended for providing enriched resource to local, regional as well international readership. The primary ambition of JBE is to bridge academia and practitioners throughout local and internal business environment. In a larger canvas, JBE aspires to build a platform for informed-debate on current uses of third world economic competitiveness, efficiency, and sustainable development. JBE will cover the following areas under the domain of Business, Management and Economics:

International Business and Marketing, Leadership and Corporate Governance, Entrepreneurship and Business Development, Operations and Supply Chain Management, Human Resource Management and Organizational Behavior, Accounting, Finance and Economics.

The JBE team will ensure to implement the following policies in its true spirit:

1. PEER REVIEW POLICY

Peer Review Process

Being an HEC recognized/accredited journal, JBE follows peer review guidelines of HEC in true letter and spirit to meet the requirements of annual funding. All papers submitted to JBE undergo a rigorous internal and external review by experts in the relevant area of interest

Desk Review

Each paper goes through an internal review by a relevant editorial board member to determine whether it is properly formatted, within the scope of JBE and follows the publication ethics. The board member would also consider whether basic protocols of research have been followed in research design/analysis and contribution to the literature. Papers that do not meet the basic requirements are not sent out for external review, and the authors are generally informed within 1 to 2 weeks.

External Review

JBE follows a double-blind review process after a paper is screened through the desk review. Authors are requested not to include their personal information in the text of the paper. They are further indicated not to post their papers on any website to prevent their identity to the potential

